



SARAH JASMINE BOYER

UX/UI DESIGNER

OBJECTIVE

I want to create **digital experiences** that inspire people with like-minded creatives passionate about changing the world with **AR/VR/XR** and **Metaverse** technologies.

RELEVANT EXPERIENCE

FREELANCE DESIGNER • SELF EMPLOYED • 07.21 – PRESENT

- Competitive analysis, user research, sketches, mockups, wireframes, interactive prototypes, and user interface designs
- Web and print graphics
- WordPress website design and development

UX/UI DESIGNER • THE VIRTUAL WILD • 03.18 – 07.21

- Conducted research, created wireframes, interactive prototypes, and user interface designs for mobile, desktop, AR/VR, motion tracking, and web applications
- Worked closely with Unity developers and 3D artists
- Developed internal/external business strategies, concepts, designs, and presentations
- Lead and participated in client and team meetings
- Managed company accounts, project timelines, and developer tasks
- Created story boards, moodboards, animated gifs, motion graphics and case study videos

STUDENT AMBASSADOR OF WEB PROGRAM

The Illinois Institute of Art-Schaumburg • 01.16 – 03.18

- Represented the school and the web program at events
- Assisted new students with transitioning to a college environment

IT • SERVICE BUREAU • EDMC • 01.16 – 03.18

- Managed and organized team
- Rented out professional audio, photography, video equipment, and studios
- Printed small and large-scale projects
- Created and responded to IT work tickets

WEB/MARKETING INTERN • RASANSKY LAW FIRM • 01.11 – 04.11

- Designed & developed company website.
- Created interactive Flash banners and animations for various projects.
- Created flyers for the “Drive now, Text later” campaign.
- Took part in marketing meetings.

SKILLS

- User experience design
- User interface design
- Digital and print design
- Motion graphics and video editing
- Information architecture
- Wireframing and prototyping
- Project management
- Social media management
- Project research
- Content writing
- Asset preparation
- Quality assurance testing
- Web design HTML/CSS

TOOLS

- Adobe Creative Suite
- Google Workspace
- Microsoft Office
- Microsoft Teams
- WordPress
- Figma
- Sketch
- Miro
- JIRA
- Asana
- Slack

EDUCATION

GOOGLE UX CERTIFICATE

Coursera • 08.22 – Present

BACHELOR OF FINE ARTS IN WEB DESIGN AND INTERACTIVE MEDIA

*The Illinois Institute of Art
- Schaumburg (ILIS)* • 03.15 – 03.18

AWARDS

American Marketing Association DFW Awards

- Best Not-for-Profit Marketing
- Best Emerging Marketing Technologies

Summit International Awards

- Interactive Media Innovator
- Government/Non-Profit Marketing Innovator

American Advertising Federation Dallas Awards

- Augmented Reality
- GPS & Location Technology

CONTACT

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